

last 28 days (as of Jun 29)

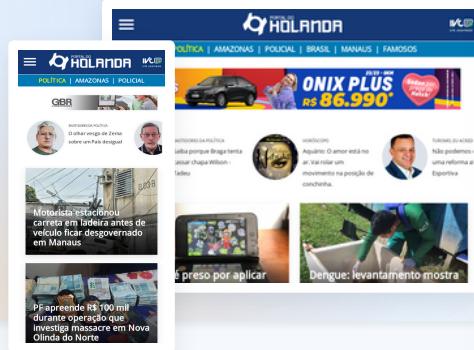
# Website Analysis

portaldoholanda.com.br



View the full analysis at:  
[pro.similarweb.com](https://pro.similarweb.com)

Últimas notícias de Manaus, do Amazonas, do Brasil e do mundo sobre bastidores da política, polícia, famosos, economia, cultura e entretenimento.



## Traffic & Engagement

### Total visits

Last 28 days (As of Jun 29)  Worldwide

68.94M

change is not available

### Device distribution

Last 28 days (As of Jun 29)  Worldwide



- Desktop 40.93%
- Mobile Web 59.07%

Global rank

#41,329

Country rank

 Brazil

#2,963

Industry rank

News\_and\_Media

#3,372

### Engagement overview

Last 28 days (As of Jun 29)  Worldwide 

 Traffic 

2.462M 

 Visit Duration 

00:02:21 

 Bounce Rate 

56.50% 

 Daily Unique Visitors  

N/A 

 Pages / Visit 

1.09 

## Visits over time

Last 28 days (As of Jun 29) Worldwide All traffic



## Geography

### Top Countries

Last 28 days (As of Jun 29) All traffic



Country	Traffic Share	Change
🇧🇷 Brazil	98.43%	-
🇺🇸 United States	0.58%	-
🇵🇹 Portugal	0.48%	-
🇷🇺 Russia	0.10%	-
🇳🇴 Norway	0.05%	-

# Marketing Channels

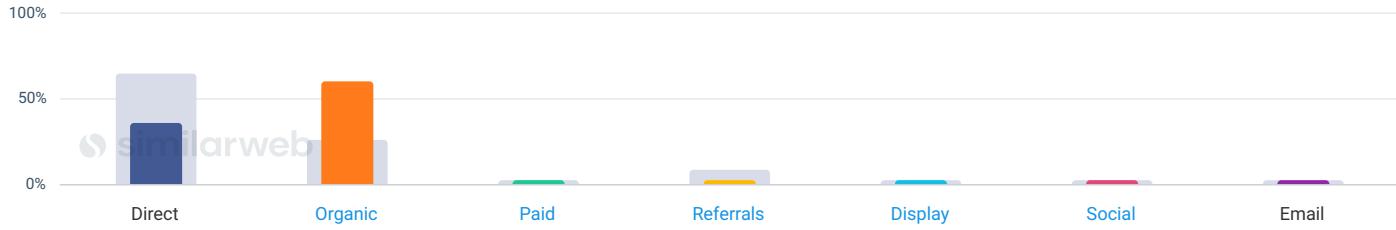
## Channels overview

Last 28 days (As of Jun 29) Worldwide Desktop

portaldoholanda.com.br  News and Media

152,354

79.9M

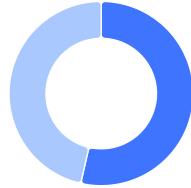


## Organic Search

Organic search makes up 59.89% of website traffic

### Branded vs. non-branded

May 2025 Worldwide All traffic



### Top organic non-branded search terms

May 2025 Worldwide All traffic

quina	24.31%		↑ 10.11%
foto	6.92%		-
amazonas fc	4.64%		↑ 478.83%
gl obo play	2.13%		-
portal de holanda	1.95%		↑ 49.33%

## Top paid non-branded search terms



## No results

Try broadening your parameters or searching for something else.

## Referrals

Referrals makes up 2.29% of website traffic

## Top referring websites

Last 28 days (As of Jun 29) Worldwide Desktop

Domain	Share	Change
extranet.cservice.io	34.52%	-
en.wikipedia.org	6.60%	-
portal.grupovirta.com.br	5.75%	-
previewenvios.com.br	5.75%	-
naoconto.com	5.75%	-

## Top referring industries

Last 28 days (As of Jun 29) Worldwide Desktop

Website Categories	Traffic Share
Online Marketing	34.52%
News and Media	20.97%
Dictionaries and Encyclopedias	6.60%
Adult	5.75%
Sports Betting	5.75%

## Outgoing Traffic

## Top link destinations

Last 28 days (As of Jun 29) Worldwide Desktop

Domain	Share	Change
facebook.com	62.71%	-
t.me	37.29%	-

## Outgoing Ads

## Top ad destinations

Last 28 days (As of Jun 29) Worldwide Desktop

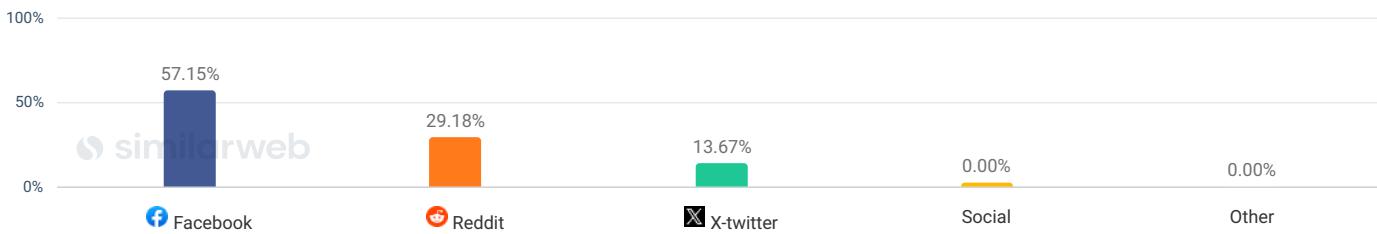
Domain	Share	Change
blog.financasnews.com	100%	-

## Social

Social makes up 2.13% of website traffic

### Social traffic

Last 28 days (As of Jun 29) Worldwide Desktop



## Display Advertising

Display ads makes up <1% of website traffic

### Display ad network

Last 28 days (As of Jun 29) Worldwide Desktop



No results

Try a different website, date range or country

### Top publishers

Last 28 days (As of Jun 29) Worldwide Desktop



No results

Try a different website, date range or country